## CLAIMS:

- 1. A method comprising:
  - obtaining a white point correction for a display device;
- 5 obtaining a chromatic correction for the display device; and

generating corrected color coordinates based on the white point and chromatic corrections.

- 2. The method of claim 1, further comprising:
- obtaining the white point correction by determining a white point correction matrix; and

obtaining the chromatic correction by determining a chromatic correction matrix.

3. The method of claim 2, wherein determining a white point correction matrix comprises:

displaying a color on a display device, the color being defined by an original white point matrix in a D50 illuminant condition; and

adjusting at least some white point matrix values so that visual appearance on the display device is visually equivalent to a print.

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- 4. The method of claim 3, wherein adjusting at least some white point matrix values comprises adjusting maximum phosphor settings on a display.
- 5. The method of claim 2, wherein determining a chromatic correction matrix comprises:

displaying a color on a display device, the color being defined by an original chromatic matrix in a D50 illuminant condition; and

adjusting at least some chromatic matrix values so that visual appearance on the display device is visually equivalent to a print.

- 6. The method of claim 5, wherein adjusting at least some chromatic matrix values comprises adjusting chromaticity values in an RGB color space.
- 7. The method of claim 6, wherein adjusting chromaticity values in an RGB color 5 space comprises adjusting chromaticity values in an AdobeRGB(d50) color space.
  - 8. The method of claim 1 wherein generating corrected color coordinates based on the white point and chromatic corrections comprises generating a single correction matrix.

9. A method comprising: determining device-independent coordinates defining a color on a hard copy; and generating corrected coordinates using the device-independent coordinates, a white point correction and a chromatic correction.

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10. The method of claim 9, further comprising displaying the color using the corrected coordinates.

20 color on the hard copy.

- 11. The method of claim 10, wherein the displayed color is visually equivalent to the
- 12. The method of claim 9, wherein the white point correction is a white point correction matrix and the chromatic correction is a chromatic correction matrix.
- 25 The method of claim 12, further comprising determining the white point 13. correction matrix and the chromatic correction matrix.
  - 14. The method of claim 13, wherein determining the white point correction matrix comprises:
- 30 displaying a color on a display device, the color being defined by an original white point matrix in a D50 illuminant condition; and

adjusting at least some white point matrix values so that visual appearance on the display device is visually equivalent to a white printout viewed in the D50 illuminant condition.

5 15. The method of claim 13, wherein determining the chromatic correction matrix comprises:

displaying a color on a display device, the color being defined by an original chromatic matrix in a D50 illuminant condition; and

adjusting at least some chromatic matrix values so that visual appearance on the display device is visually equivalent to a color printout viewed in the D50 illuminant condition.

16. A method comprising:

converting device-dependent coordinates that define a color in a printing device to device-independent coordinates;

adjusting the device-independent coordinates using a white point correction and a chromatic correction; and

converting the corrected device-independent coordinates to device-dependent coordinates that define a color in a display device.

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- 17. The method of claim 16, further comprising displaying the color using the corrected coordinates.
- 18. The method of claim 17, wherein the displayed color is visually equivalent to the color on the hard copy.
  - 19. The method of claim 16, wherein the white point correction is a white point correction matrix and the chromatic correction is a chromatic correction matrix.
- 30 20. The method of claim 19, further comprising determining the white point correction matrix and the chromatic correction matrix.

21. The method of claim 20, wherein determining a white point correction matrix comprises:

displaying a color on a display device, the color being defined by an original white point matrix in a D50 illuminant condition; and

adjusting at least some white point matrix values so that visual appearance on the display device is visually equivalent to a print.

22. The method of claim 20, wherein determining a chromatic correction matrix comprises:

displaying a color on a display device, the color being defined by an original chromatic matrix in a D50 illuminant condition; and

adjusting at least some chromatic matrix values so that visual appearance on the display device is visually equivalent to a print.

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23. A method comprising:

adjusting maximum phosphor values for a display device so that a first color displayed on the display device matches white in a defined illuminant condition for a hard copy; and

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adjusting color settings so that a second color displayed on the display device matches a defined color in the defined illuminant condition.

24. The method of claim 23, wherein the defined illuminant condition is a D50 illuminant condition.

- 25. The method of claim 23, wherein adjusting color settings comprises adjusting color settings within a computer program.
- 26. The method of claim 23, wherein adjusting color settings comprises adjusting chromaticity values in an RGB color space.

- 27. The method of claim 25, wherein adjusting chromaticity values in an RGB color space comprises adjusting chromaticity values in an AdobeRGB(50) color space.
- 28. A method comprising:
- creating a first visual representation of an image on a hard copy; and creating a second visual representation of the image on a display device, wherein the first visual representation and the second visual representation have different device-independent coordinates, and

wherein both white point and saturated colors on the display device are a good visual match to those of the hard copy.

- 29. The method of claim 28, wherein the both white point and saturated colors on the display are visually equivalent to those of the hard copy.
- 15 30. A system comprising:
  - a display device;
  - a memory device; and
  - a processor coupled to the memory device and the display, wherein the processor:

obtains a white point correction for the display device from the memory

20 device;

obtains a chromatic correction for the display device from the memory device; and

generates corrected color coordinates for the display device based on the white point and chromatic corrections.

- 31. A system comprising:
  - a display device;
  - a memory device; and
  - a processor coupled to the display device and the memory device, wherein the
- 30 processor:

adjusts the maximum phosphor values of the display device so that a first color displayed on the display device matches white in a defined illuminant condition for a hard copy; and

adjusts color settings so that a second color displayed on the display device matches a defined color in the defined illuminant condition.

- 32. The system of claim 31, wherein the define illuminant condition is a D50 illuminant condition.
- 10 33. The system of claim 31, wherein adjusting color settings comprises adjusting chromaticity values in an RGB color space.
  - 34. The system of claim 31, wherein adjusting chromaticity values in an RGB color space comprises adjusting chromaticity values in an AdobeRGB(50) color space.

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- 35 A system comprising:
  - a display device;
  - a memory device; and
- a processor coupled to the display device and the memory device, wherein the processor:

receives a first set of image data from the memory device defining a first visual representation of an image on a hard copy;

creates a second set of image data defining a second visual representation of the image for display on the display device; and

displays the image on the display;

wherein the first set of image data and second set of image data have different device-independent coordinates, and

wherein both white point and saturated colors of the image on the display are a good visual match to those of the hard copy.

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- 36. The system of claim 35, wherein both white point and saturated colors of the image on the display are visually equivalent to those of the hard copy.
- A computer readable medium carrying program code that when executed:
   receives a white point correction for a display device as input;
   receives a chromatic correction for the display device as input; and
   generates corrected color coordinates for the display device based on the white
   point and chromatic corrections.
- 10 38. A computer readable medium carrying program code that when executed:

  adjusts maximum phosphor values of a display device so that a first color displayed on the display device matches white in a defined illuminant condition for a hard copy; and

adjusts color settings so that a second color displayed on the display device matches a defined color in the defined illuminant condition.

- 39. The computer readable medium of claim 38, wherein the define illuminant condition is a D50 illuminant condition.
- 20 40. The computer readable medium of claim 38, wherein adjusting color settings comprises adjusting chromaticity values in an RGB color space.
  - 41. A computer readable medium carrying program code that when executed: receives a first set of image data from the memory device defining a first visual representation of an image on a hard copy;

creates a second set of image data defining a second visual representation of the image for display on the display device; and

displays the image on the display;

wherein the first set of image data and second set of image data have different device-independent coordinates, and

wherein both white point and saturated colors of the image on the display are a good visual match to those of the hard copy.

- The computer readable medium of claim 41, wherein both white point and
   saturated colors of the image on the display are visually equivalent to those of the hard copy.
  - 43. A computer readable medium carrying a color profile data structure thereon, the color profile data structure corresponding to a first device and including illuminant condition values that do not correspond to actual illuminant conditions associated with the first device, wherein an image rendered on a second device using the color profile data structure is visually equivalent to the image rendered on the first device.